# MANIFESTATIONS OF DISCREDITING OF THE EUROPEAN VALUES IN THE MEDIA

*(based on media monitoring results)*

## NUMBER OF STUDIED PIECES CONTAINING PROPAGANDA

| MONTHS | TOTAL NUMBER OF STUDIED PIECES | NUMBER OF PIECES RELATED TO THE EUROPEAN THEME | NUMBER OF PIECES CONTAINING PROPAGANDA ELEMENTS |
|---|---|---|---|
| SEPTEMBER 2019 | 24471 | 13542 | 48 |
| OCTOBER 2019 | 29515 | 1879 | 49 |
| NOVEMBER 2019 | 24985 | 13456 | 91 |
| DECEMBER 2019 | 24764 | 1233 | 25 |
| JANUARY 2020 | 23208 | 1108 | 14 |
| FEBRUARY 2020 | 25458 | 1543 | 29 |
| MARCH 2020 | 28676 | 1287 | 26 |
| APRIL 2020 | 27898 | 13859 | 19 |
| **TOTAL** | **208975** | **48445** | **301** |

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# NUMBER OF PROPAGANDA PIECES ACCORDING TO THE TYPE OF MEDIA

| *TYPES OF MEDIA* | TOTAL NUMBER OF STUDIED PIECES | | | NUMBER OF PIECES RELATED TO THE EUROPEAN THEME | | | NUMBER OF PIECES CONTAINING PROPAGANDA ELEMENTS | | |
|---|---|---|---|---|---|---|---|---|---|
| | 1st STAGE | 2nd STAGE | | 1st STAGE | 2nd STAGE | | 1st STAGE | 2nd STAGE | |
| **TV COMPANIES** | 11472 | 12255 | **23727** | 4041 | 2867 | **6908** | 65 | 29 | **94** |
| **NEWSPAPERS** | 4873 | 5007 | **9880** | 1732 | 951 | **2683** | 116 | 45 | **161** |
| **ONLINE MEDIA** | 87390 | 87978 | **175368** | 24337 | 14517 | **38854** | 32 | 14 | **46** |

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# NUMBER OF MANIPULATIONS ACCORDING TO AUTHORS AND THEIR ATTITUDE

| *AUTHORS OF STATEMENTS CONTAINING PROPAGANDA ELEMENTS* | NUMBER OF CASES OF RESORTING TO PROPAGANDA ELEMENTS | AUTHOR'S ATTITUDE TOWARDS A STATEMENT CONTAINING PROPAGANDA ELEMENTS | | |
|---|---|---|---|---|
| | | AGREES | DISAGREES | NEUTRAL |
| JOURNALIST | 164 | 150 | 8 | 6 |
| EXPERT/PUBLIC FIGURE | 103 | 98 | 3 | 3 |
| POLITICIAN | 44 | 43 | 1 | 0 |
| OFFICIAL | 27 | 24 | 2 | 1 |
| REPRESENTATIVE OF SCIENCE/CULTURE | 5 | 5 | 0 | 0 |
| RELIGIOUS FIGURE | 2 | 2 | 0 | 0 |
| VOX POPULI | 1 | 1 | 0 | 0 |
| OTHER | 6 | 6 | 0 | 0 |
| **TOTAL** | **352** | **329** | **14** | **10** |

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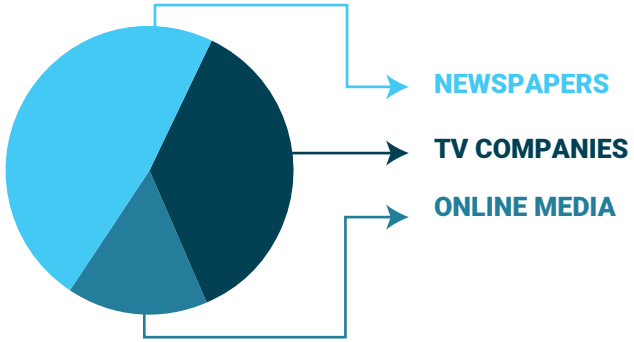
## NUMBER OF MANIPULATIONS ACCORDING TO THEIR TYPES AND AUTHORS

| *AUTHORS OF STATEMENTS CONTAINING PROPAGANDA ELEMENTS* | MANIPULATION | | | | |
|---|---|---|---|---|---|
| | DISTORTION OF FACTS/ FALSE INFORMATION | BIASED COMMENTING | REFERENCE TO ANONYMOUS (NOT IDENTIFIED) SOURCE OF INFORMATION | DISTRACTION OF ATTENTION FROM THE IMPORTANCE OF TOPIC | STEREOTYPE/ CLICHÉ |
| JOURNALIST | 23 | 147 | 15 | 3 | 37 |
| EXPERT/PUBLIC FIGURE | 8 | 100 | 0 | 1 | 8 |
| POLITICIAN | 9 | 39 | 1 | 1 | 3 |
| OFFICIAL | 1 | 24 | 0 | 3 | 2 |
| REPRESENTATIVE OF SCIENCE/CULTURE | 1 | 5 | 0 | 0 | 3 |
| RELIGIOUS FIGURE | 0 | 2 | 0 | 0 | 0 |
| VOX POPULI | 0 | 1 | 0 | 0 | 0 |
| OTHER | 2 | 4 | 0 | 0 | 2 |
| **TOTAL** | **44** | **322** | **16** | **8** | **55** |

## NUMBER OF MANIPULATIONS ACCORDING TO THE TYPE OF MEDIA

| *AUTHORS OF STATEMENTS CONTAINING PROPAGANDA ELEMENTS* | NUMBER OF CASES OF RESORTING TO PROPAGANDA ELEMENTS | | |
|---|---|---|---|
| | NEWSPAPERS | TV COMPANIES | ONLINE MEDIA |
| JOURNALIST | 125 | 31 | 8 |
| EXPERT/PUBLIC FIGURE | 19 | 69 | 15 |
| POLITICIAN | 14 | 15 | 15 |
| OFFICIAL | 5 | 9 | 13 |
| REPRESENTATIVE OF SCIENCE/CULTURE | 5 | 0 | 0 |
| RELIGIOUS FIGURE | 0 | 1 | 1 |
| VOX POPULI | 0 | 0 | 1 |
| OTHER | 1 | 3 | 2 |
| **TOTAL** | **169** | **128** | **55** |

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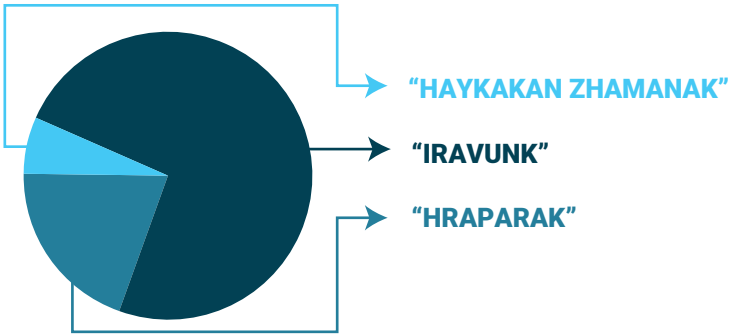
# NUMBER OF PROPAGANDA PIECES ACCORDING TO NEWSPAPERS AND AUTHORS

| *NEWSPAPERS* | TOTAL NUMBER OF STUDIED PIECES | NUMBER OF PIECES RELATED TO THE EUROPEAN THEME | NUMBER OF PIECES CONTAINING PROPAGANDA ELEMENTS |
|---|---|---|---|
| "HAYKAKAN ZHAMANAK" | 4152 | 1040 | 10 |
| "IRAVUNK" | 2159 | 707 | 119 |
| "HRAPARAK" | 3569 | 936 | 32 |

| *AUTHORS OF STATEMENTS CONTAINING PROPAGANDA ELEMENTS* | "HAYKAKAN ZHAMANAK" | "IRAVUNK" | "HRAPARAK" |
|---|---|---|---|
| JOURNALIST | 7 | 87 | 31 |
| EXPERT/PUBLIC FIGURE | 0 | 17 | 2 |
| POLITICIAN | 2 | 12 | 0 |
| OFFICIAL | 2 | 3 | 0 |
| REPRESENTATIVE OF SCIENCE/CULTURE | 0 | 5 | 0 |
| RELIGIOUS FIGURE | 0 | 0 | 0 |
| VOX POPULI | 0 | 0 | 0 |
| OTHER | 0 | 1 | 0 |
| **TOTAL** | **11** | **125** | **33** |

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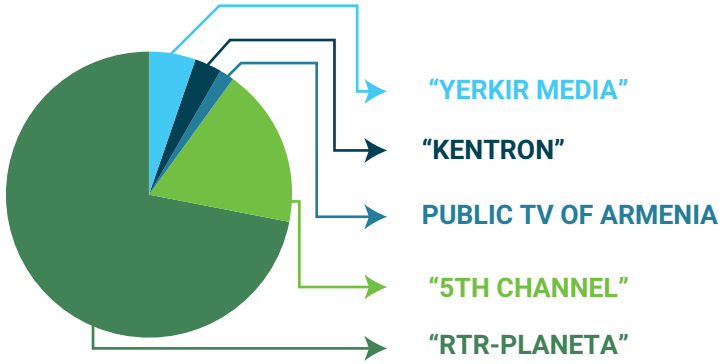
# NUMBER OF PROPAGANDA PIECES ACCORDING TO TV COMPANIES AND AUTHORS

| *TV COMPANIES* | TOTAL NUMBER OF STUDIED PIECES | NUMBER OF PIECES RELATED TO THE EUROPEAN THEME | NUMBER OF PIECES CONTAINING PROPAGANDA ELEMENTS |
|---|---|---|---|
| "YERKIR MEDIA" | 4103 | 1078 | 7 |
| "KENTRON" | 4192 | 1276 | 3 |
| PUBLIC TV OF ARMENIA | 5903 | 1660 | 1 |
| "5TH CHANNEL" | 4244 | 1102 | 23 |
| "RTR-PLANETA" | 5285 | 1792 | 60 |

| *AUTHORS OF STATEMENTS CONTAINING PROPAGANDA ELEMENTS* | NUMBER OF CASES AUTHORS RESORTED TO PROPAGANDA ELEMENTS FOR EACH TV COMPANY | | | | |
|---|---|---|---|---|---|
| | "YERKIR MEDIA" | "KENTRON" | PUBLIC TV OF ARMENIA | "5TH CHANNEL" | "RTR-PLANETA" |
| JOURNALIST | 0 | 0 | 0 | 0 | 31 |
| EXPERT/PUBLIC FIGURE | 3 | 1 | 1 | 13 | 51 |
| POLITICIAN | 2 | 0 | 0 | 10 | 3 |
| OFFICIAL | 1 | 3 | 0 | 0 | 5 |
| REPRESENTATIVE OF SCIENCE/CULTURE | 0 | 0 | 0 | 0 | 0 |
| RELIGIOUS FIGURE | 1 | 0 | 0 | 0 | 0 |
| VOX POPULI | 0 | 0 | 0 | 0 | 0 |
| OTHER | 0 | 0 | 1 | 0 | 2 |
| **TOTAL** | **7** | **4** | **2** | **23** | **92** |

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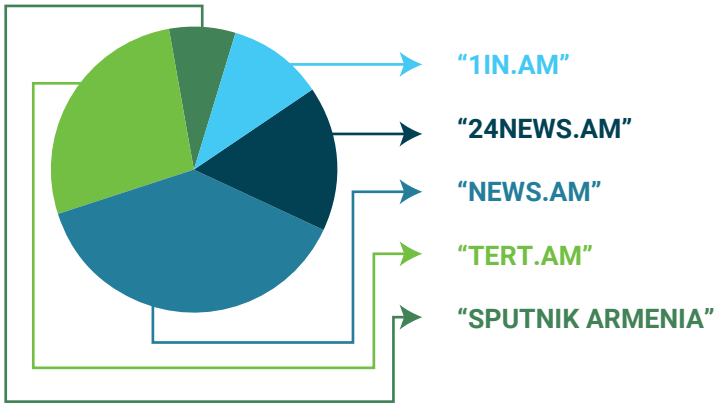
# NUMBER OF PROPAGANDA PIECES ACCORDING TO ONLINE MEDIA AND AUTHORS

| *TV COMPANIES* | TOTAL NUMBER OF STUDIED PIECES | NUMBER OF PIECES RELATED TO THE EUROPEAN THEME | NUMBER OF PIECES CONTAINING PROPAGANDA ELEMENTS |
|---|---|---|---|
| "1IN.AM" | 34408 | 7437 | 4 |
| "24NEWS.AM" | 36046 | 7280 | 9 |
| "NEWS.AM" | 58857 | 13581 | 20 |
| "TERT.AM" | 33247 | 7249 | 9 |
| "SPUTNIK ARMENIA" | 12810 | 3317 | 4 |

| *AUTHORS OF STATEMENTS CONTAINING PROPAGANDA ELEMENTS* | NUMBER OF CASES AUTHORS RESORTED TO PROPAGANDA ELEMENTS FOR EACH ONLINE MEDIA | | | | |
|---|---|---|---|---|---|
| | "1IN.AM" | "24NEWS .AM" | "NEWS.AM" | "TERT.AM" | "SPUTNIK ARMENIA" |
| JOURNALIST | 2 | 0 | 4 | 2 | 0 |
| EXPERT/PUBLIC FIGURE | 0 | 1 | 6 | 6 | 2 |
| POLITICIAN | 1 | 4 | 4 | 5 | 1 |
| OFFICIAL | 3 | 2 | 5 | 2 | 1 |
| REPRESENTATIVE OF SCIENCE/CULTURE | 0 | 0 | 0 | 0 | 0 |
| RELIGIOUS FIGURE | 0 | 1 | 0 | 0 | 0 |
| VOX POPULI | 0 | 0 | 1 | 0 | 0 |
| OTHER | 0 | 1 | 1 | 0 | 0 |
| **TOTAL** | **6** | **9** | **21** | **15** | **4** |

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